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ADVISOR TO GOV. RITTER JOINS GBSM

DENVER – GBSM, Inc. announced today that Kyle Miller, a government and public affairs specialist, has been hired as an Associate. Miller most recently served as the Director for the Governor's Office of Economic Recovery where he managed a team responsible for implementing the American Recovery and Reinvestment Act.

"Kyle is a tremendous asset to our team," remarked John Baron, president of the Denver-based strategic communications, public affairs and management consulting firm. "He has already proven himself as a valuable resource to our clients."

Miller brings with him several years experience in government offices from both Colorado and New Mexico. In this new position, he is helping craft strategy and communications efforts for clients including internationally renowned artist Christo and renewable-energy company Sundrop Fuels, among others.

Prior to GBSM, Miller held multiple positions in Colorado Governor Bill Ritter's Administration. In his most recent position, he facilitated and communicated the impact of more than seven billion dollars of federal investment in Colorado. Working on an extremely complicated piece of legislation, he played a central role in partnering with various government and business sector stakeholders and conveying how the Act affected Colorado.

Miller graduated from the University of Colorado at Denver with a Master's in Public Administration and also holds a Bachelor's in Political Science and Biology from the University of New Mexico.

About GBSM

GBSM is a strategic communications, public affairs, and management consulting firm with a 24-year track record in helping organizations successfully address business growth, organizational change, stakeholder engagement, issues management, and crisis response. The firm is deeply experienced in business management, public relations, journalism, leadership development, government, law, marketing, politics, and community affairs. More information is available on GBSM's website: www.gbsm.com.

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